



**75 YEARS OF SUPPORTING
AND CHAMPIONING
VOLUNTARY MUSIC**

Case Study

No. 21

OPUS Concert Club

One of Making Music's five areas of activity is working with and for young people. Through Making Music's Young People's Programme a substantial library of youth project case studies has been developed. These case studies are designed to highlight and share best practice from the experiences of Making Music member societies undertaking youth projects. Many of the case studies arise from Making Music's two national youth programmes *tuned in* (2001-2002) funded by Youth Music and The Carnegie UK Trust and RESOUND (2003-2005) funded by Youth Music, Scottish Arts Council, The Carnegie UK Trust and Headley Trust.

1. Project Description

Project Aims

Opus strives to provide a wider approach to music tuition allowing young people the opportunity to explore music in a fun and creative way and become competent in a variety of musical skills. The society wanted to provide a cohesive, developmental flow of activity from the initial stages of learning music and playing an instrument, through to creative and ensemble activities and attending live performances.

Project Description

OPUS delivered 6 pre-concert workshops lasting an hour each and provided subsidised concert tickets. The society hired workshop leaders as well as using in-house expertise. Musicians from the orchestras and ensembles were present at the workshops to talk about their instruments, their professional lives and to meet the children and answer questions. Workshop activities were designed to give children opportunities to learn more about the music and performers. Children were given the option of staying for the whole performance or just the first half.

The event was marketed with the whole season with flyers, website and a number of press articles.

Legacy

Planning and piloting the project meant that it was a success. A wide audience was reached although the number of children was slightly smaller than anticipated, the number of accompanying adults was far more. It was felt that this had a positive affect on both the project and in terms of future audience development for the orchestras and venues. Several of the participants have been to other concerts entirely due to their experiences at the concertclub.

Improvements

Ideally would have liked to use school groups.

2. Project Details

General Details

Nature of Youth Project
Number of Young People involved
Age Range of Young People
Type of Young People involvement

Workshop not followed by performance
127
5 - 11
Pre-concert workshops followed by being part of audience through subsidised tickets

Recruitment of Young People

Through contacts with schools and music teachers as well as wider publicity

Level of LEA involvement
Project budget
Sources of funding

Have ongoing contact
£1,000 - £2,000
tuned in fund (£1491.80)
Workshop Fees (£424)

Video available
Audio available
Photographs available
Programme available
Publicity leaflets/posters

False
False
False
True
False

Society Details

Name of society
Type of Society
Size of Society
Age profile
Under 19s in society
Under 19s from project
Repertoire
Typical concert budget
Typical performance
Number of performances
Willing to be contacted
Contact name
Contact phone
Contact address
Contact email

OPUS Concert Club
Promoting
0
Mixture of adult and youth
100
20
Exclusively classical

Over 5
True
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