

# **Making Music Direct Mailing Service**

Contact our members directly to promote your services and products

The postal addresses of our members are available for purchase for one use only for direct mailing purposes (see terms and conditions below).

We will provide you with postal address labels which you can adhere to your own envelopes. The labels will include all individuals who have opted into the service and will display the name of the music group they represent. This means in some instances there may be more than one contact per group.

#### Discounts\*

Members of Making Music may claim a discount of 50% and Selected Artists may claim a discount of 15% on the prices shown overleaf. Corporate members of Making Music may claim a discount dependant on the level of their membership:

- Premium corporate member: 35%
- Corporate member: 25%.Corporate supporter: 15%

## Making an order

- 1. Complete the form overleaf.
- Return the form with a sample of your mailing piece and a cheque made payable to NFMS
  Enterprises LTD to Making Music Direct Mailing Service, 8 Holyrood Street, London, SE1
  2EL.

Once we have received your order, we will respond within five working days to confirm and approve your sample mailing. Orders for labels will then be dispatched within 10 working days.

### Terms and conditions

- 1. Minimum order of £24.
- 2. All figures quoted include VAT at 20%.
- 3. Address data is sold for a one-time only use to protect our members from receiving unwanted mail. Data must not be reproduced, stored in a retrieval system or transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise and cannot be passed on to a third party without the prior permission of Making Music, the National Federation of Music Societies. Any attempt to do so will be deemed to be unfair processing of the data, and as such an infringement of the Data Protection Act 1998.
- 4. So we can effectively monitor the material that our members receive, and ensure it is relevant to them, you are required to submit a sample of your mailing with your booking request for approval.
- 5. The mailing you submit for approval must be the exact mailing sent to members. You cannot make any additions or personalise the information once Making Music has approved the mailing.
- 6. Making Music reserves the right to withhold label data if we do not feel the material is suitable for Making Music members. In this instance a full refund will be issued.
- 7. To ensure the data purchased is current, you must use all labels within two months of receiving them.
- 8. Test labels are included and illegal use of labels will be easily detected.
- 9. If you are found to be in breach of the above terms and conditions Making Music reserves the right to deny access to the label service and any other Making Music advertising services.
- 10. Any serious or repeated breach of the terms and conditions may result in Making Music contacting the Information Commissioners Office.

## Option 1: all UK

All Making Music groups (approx. 1,400)	£280
All vocal groups (approx. 800)	£200
All instrumental groups (approx. 400)	£100
All promoting groups (approx. 200)	£60

## **Option 2: geographical selections**

	All	Vocal	Instrumental	Promoter
South of England	£42	£27	£15	£9
South West	£36	£27	£15	£9
London	£33	£27	£15	£6
North West	£24	£15	£15	£6
South East	£27	£21	£9	£6
Scotland	£24	£18	£9	£9
East Anglia	£24	£18	£9	£6
West Midlands	£24	£18	£9	£6
East Midlands	£21	£12	£9	£6
Yorkshire	£18	£12	£9	£6
Wales	£12	£12	£3	£3
North East	£9	£6	£6	£6
Northern Ireland	£6	£6	£3	£3

- East Anglia: Norfolk, Suffolk, Cambridgeshire, Essex
- · East Midlands: Derbyshire, Nottinghamshire, Lincolnshire, Leicestershire, Rutland, Northamptonshire
- West Midlands: Herefordshire, Worcestershire, Shropshire, Staffordshire, Warwickshire, Birmingham
- South East: Surrey, Sussex, Kent
- · South of England: Oxfordshire, Hampshire, Berkshire, Hertfordshire, Buckinghamshire, Bedfordshire, Isle of White
- South West; Cornwall, Devon, , Dorset, Somerset, Wiltshire, Gloucestershire, Bristol
- North East: Northumbria, Durham, Tyneside
- North West: Cheshire, Manchester, Lancashire, Merseyside, Cumbria, Isle of Man

Your details			
Subtotal:	£		
Less discount:	£		*if applicable
TOTAL to pay:	£		
Your name:			
Organisation:			
Address:			
			Postcode:
Telephone:		Ema	il:

Making Music 8 Holyrood Street, London SE1 2EL 020 7939 6030

info@makingmusic.org.uk www.makingmusic.org.uk

Updated May 2018.

NFMS Enterprises Ltd is a wholly owned subsidiary of Making Music, the National Federation of Music Societies. A company limited by guarantee. Registered in England and Wales no. 308632. Registered Charity in England and Wales no. 249219 and in Scotland no. SC038849.