## **Making Music Five-year plan** 2023-2027

Vision How the world will be different if we succeed									
Mission Our purpose	Our mission: To support, con	<mark>e</mark> groups of peo	eople making and presenting mus						
Belief What drives us	We believe in the value of leis	sure-time music groups (to in	dividuals, com	nunities and s	ociety)				
Values How we work	We are respectful of even	ryone we connect with	W	/e listen, we car	e, we are always lea				
Aims Changes the plan will bring about		s make the most of s their home and ally	02.	Music grou	ps are more su				
Objectives Broken down into chunks	1.1 Members know all the services and resources available to them	urces access Making Music's offe							
Strategies How we will approach the task	1.1.1 Inform1.1.2 Ensuremembers aboutmembers knowall resources/MM can help ifservices availablethey are in troubleto them as part ofmembership	1.2.1 New website makes it easy to access Making Music resources and services1.2.2 Members inducted/ informed about new website	2.1.1 Help members make the most of tax reliefs: Orchestra/ Theatre Tax Relief; Gift Aid	2.1.2 Support treasurers with resources and events and facilitate mentoring	2.1.3 Help members maximise income generation; reduce costs for members				



## **FOFAMUSIC GROUP** usic in their communities We are transparent and value the trust we earn We share and collaborate generously rning ustainable 2.4 Skilled: prepared for a 2.2 With robust governance 2.3 Open to change; embracing new digital future opportunities 2.2.1 Help2.2.2 Help groups2.2.3 Help2.3.1 Support2.3.2 Support2.3.3 Help2.3.4 Help2.4.1 Help more2.4.2 Help2.4.3groups choosewith compliancemembers withmembers to beand encouragemembers engagemembers adaptmembers engagemembers buildmembers build appropriate legal structure challenges around more inclusive; musical with social to and influence with the Making digital marketing onlin committee to understand development; prescribing on climate Music Platform skills volunteers; the need and including change and use it well develop approach how to change helping to dispute promoters resolution adapt their model



We do what we say we're going to do

We are facilitators; we empower

	03. Music groups are connected			04. Leisure-time music is recognised and valued											
	3.1 Visible to potential participants	to potential to potential	in their	3.4 Sharing and learning from fellow member groups		4.2 There is a louder collective voice	4.3 Leisure-time music is defended against threats and conditions enable it to thrive			4.4 Breadth and richness of leisure- time music activity celebrated			4.5 Data and research about leisure-time music collated, promoted; benefits highlighted		
.4.3 Encourage nembers to use nline banking	3.1.1 Help members recruit, welcome and retain new participants	3.2.1 Help members understand and grow their audiences		3.4.1 Encourage peer learning through online member meet-ups, specific networks, mentoring, sharing survey results	4.1.1 Help members learn to influence local, national/ UK governments	4.2.1 Build alliances and partnerships on specific issues; networks for quick action in need	4.3.1 React and campaign on threats if/when they arise	4.3.2 Address issues for members with regular activity spaces and performance venues	4.3.3 Improve availability of sheet music	4.3.4 Engage with policymakers ahead of elections; via regular channels		performance and broadcast	breadth and variety of members via	• • • • • • • • • • • • • • • • • • •	4.5.2 Articulate and evidence the seven benefits of leisure-time music groups