



8 November 2013

PRESS RELEASE

Barbara Eifler appointed Making Music Executive Director

Following the recent departure of Robin Osterley, Making Music has named Barbara Eifler as its Executive Director.

Barbara has extensive experience of running arts membership organisations, including the Stage Management Association, of which she was Executive Director for 12 years. She joined Making Music as Head of Membership in February 2012. An amateur musician herself, and with 25 years of experience in arts-related charities, Barbara is well versed in the issues facing voluntary musicians and music groups.

'I'm thrilled to have been entrusted with the task of carrying forward Making Music's important work supporting its members and promoting the voluntary music sector. There is an increased appetite for participatory music making amongst individuals and communities, and Making Music has an important role to play in facilitating such music making with appropriate services and in ensuring policy makers recognise the benefits and needs of this community activity.'

Barbara Eifler, Making Music Executive Director

'During Robin Osterley's tenure as Chief Executive, the membership of Making Music has grown significantly to its current number of 3,000 music groups, and a highly professional organisation is now in place. The Trustees of Making Music are keen to build upon this strong foundation, and we are confident that we have the right leaders and professionals to develop and grow music making across the UK.'

Peter Lawson, Making Music Chair

---Ends---

For more information contact Henry Bird, Marketing Communications

Executive at henry@makingmusic.org.uk.

020 7422 8280

Making Music, 2-4 Great Eastern Street, London, EC2A 3NW.

0207 422 8280

info@makingmusic.org.uk

www.makingmusic.org.uk

Making Music, The National Federation of Music Societies

A company limited by guarantee, registered in England and Wales no. 308632

Registered Charity in England and Wales no. 249219 and in Scotland no. SC038849

Notes to editors:

Making Music has been the UK's leading organisation for voluntary music since 1935. We thrive on encouraging all kinds of music groups and individuals to be part of a vibrant multi-cultural music scene. Our 3,000 members include choirs, orchestras, music promoters, jazz and wind bands, community festivals, samba groups, sitar ensembles, barbershop choruses and brass bands. They come to us for the expert help they need to set up, run and develop music groups in their communities. We're here to help everyone flourish in their music making.

www.makingmusic.org.uk